

# COVID-19 Support Business Resources

The City of Mississauga, Economic Development Office has put together this list of support programs to help businesses that have been impacted by the COVID-19 pandemic. For updated information on support programs and public health & safety resources visit the <a href="COVID-19 Business Recovery Page">COVID-19 Business Recovery Page</a>.



# <u>Municipal Supports</u>

#### **Business Advisory Services**

Free 1-hour consultation with a Legal, Accounting, Business Operations, Sales and Digital Marketing Strategies professional, including guidance on COVID-19 support programs (support available in multiple languages).

#### #MississaugaMade

The Mississauga Made marketplace is a FREE promotional advertising opportunity for all locally-based businesses.

#### **2021 Property Tax Deferral Program**

Residential and commercial property owners impacted by COVID-19 may apply for a deferral of 2021 property tax payments until December 15, 2021.

### <u>Provincial Supports</u>

#### **Ontario Small Business Support Grant**

Provides a \$10,000 to \$20,000 grant for small businesses required to significantly restrict or close operations due to public health measures or small businesses within the tourism and hospitality sector.

#### **Ontario Property Tax & Energy Cost Rebate**

Provides property tax and energy bill rebates for businesses required to significantly restrict or close operations due to public health measures.

#### **Ontario Main Street Relief Grant**

Provides a grant of up to \$1,000 to help small businesses (2 to 19 employees) cover costs related to personal protective equipment (PPE).

#### **Ontario Stop the Spread Business Information Line:**

Businesses who have questions about how public health measures impact their business, including capacity limits, can call 1-888-444-3659.

# <u>Federal Supports</u>

#### **Canada Emergency Wage Subsidy**

Provides a subsidy of up to 75% for eligible wages.

#### **Canada Emergency Rent Subsidy**

Provides a subsidy of up to 65% for property-related expenses such as rent, mortgage interest, property tax and insurance payments (plus an additional 25% for businesses impacted by lockdown restrictions).

#### **Canada Emergency Business Account**

Provides an interest-free loan of \$60,000 for small businesses. If repaid by December 31, 2022, \$20,000 of loan will be forgiven.

# **Digital Technology Supports**

#### **Digital Service Squad**

Digital experts will provide free one-on-one assistance to build online promotion strategies.

#### **ShopHERE**

Provides independent businesses and artists with resources to develop and launch an online store for free.

#### **DMS Future Proof**

Free digital transformation plan with support from a team of marketers, web designers and creators over a 6 week period.

\*Program application deadlines and rules are subject to change. Please visit the City of Mississauga COVID-19 Business Recovery Page or call 3-1-1 (905-615-4311 outside City limits) for more information.

